



DAVID AYLLON

GRAPHIC DESIGNER / ILLUSTRATOR

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908.461.3209

EDUCATION

SETON HALL UNIVERSITY

Graphic, Interactive, & Advertising Design, B.A., Summa Cum Laude
College of Arts & Sciences, 2009

EXPERIENCE

FREELANCE DESIGNER 2010 – PRESENT

Designing press pages, posters, websites, and print materials. Clients include Black Thought of The Roots, Edward Burns, Kid Cudi, the Susan G. Komen Foundation, Lupe Fiasco, and Food Network's Serena Palumbo.

MUTANT MEDIA Freelance Designer | 2010 – 2011

Wrote blog posts, designed newsletters, websites, posters, and other promotional print materials. Clients included Bacardi, New Balance, Russell Simmons, Aramark.

PEOPLE LIKE ME Founder & Creative Director | 2010 – PRESENT

Wrote blog posts, designed newsletters, packaging, promotional campaigns, posters, website design/maintenance, t-shirt & apparel design, branding/identity, art direction of photoshoots.

LOUDERARTS Creative Strategist | 2009 – 2010

Designed CD packaging, dropcards, flyers, and assisted with branding. Helped promote weekly poetry performance showcase.

FREELANCE DESIGNER 2009

Worked on-site at several agencies for various lengths of time. Designed storefronts, logos, promotional campaigns, posters. Agencies included Tritonic, Material ConneXion.

POLEMIC DESIGN Junior Designer | 2008

Experience in client relations, web design, interior/exterior book design, logo/branding.

LIFETIME NETWORK Intern | 2007

Experience in off-air advertisements for upcoming movies and television shows, binder designs submitted for professional judging, signage and posters for events.

AWARDS

2011 QUEEN BAND T-SHIRT CONTEST TOP 10 FINALIST

2010 AWWWARD NOMINATION PEOPLE LIKE ME WEBSITE

2009 INTERNET ADVERTISING AWARD CATEGORY: "BEST DESIGN WEBSITES"

EXPERTISE

SOFTWARE Adobe InDesign, Photoshop, Illustrator, Dreamweaver

SKILLS Illustration, Typography, Logo Design