DAVID AYLLON
GRAPHIC DESIGNER / ILLUSTRATOR

DAVID@DAVIDAYLLON.COM
DAVIDAYLLON.COM
908.461.3209

EDUCATION

SAVANNAH COLLEGE OF ART AND DESIGN
Graphic Design MFA - currently enrolled

SETON HALL UNIVERSITY
Graphic, Interactive, & Advertising Design, B.A., Summa Cum Laude
College of Arts & Sciences, 2009

EXPERIENCE

GROUNDS FOR SCULPTURE *Lead Graphic Designer | 2013 – PRESENT*
In charge of all promotional material, collateral, signage, HTML email design, branding execution, apparel design, and advertising. Includes web programming, illustration, and photography.

SETON HALL UNIVERSITY *Adjunct Professor | 2013 – PRESENT*
I teach intermediate and advanced graphic design to undergraduate students. Includes courses on Adobe Photoshop, Illustrator, InDesign, and core design principles.

EAST HOUSE CREATIVE *Art Director | 2012 – 2013*
Took part in the conceptualization, direction, and execution of multiple business to business ad campaigns for many including GE. I was also a key presenter for many of these client pitches. Along with ad campaigns, I designed for web, display graphics, trade show booths, and copywriting.

ROCKSTAR GAMES *Freelance Designer | 2011 – 2012*
Part of the design team for Max Payne 3. Designed packaging, digital and print ads, logos, promotional and lifestyle branding t-shirts, in-store signage, P.O.P. Displays, and in-game graphics.

MUTANT MEDIA *Freelance Designer | 2010 – 2011*
Designed digital media for facebook applications, newsletters, and websites, as well as posters, and other promotional print materials. Clients included Bacardi, New Balance, Russell Simmons, and Aramark.

PEOPLE LIKE ME *Founder & Creative Director | 2010 – 2012*
Art direction, photography/retouching, t-shirt & apparel design, branding/identity , HTML email design, packaging, promotional campaigns, posters, website design.

AWARDS

2010 AWWWARD NOMINATION *PEOPLE LIKE ME WEBSITE*

2009 INTERNET ADVERTISING AWARD *CATEGORY: "BEST DESIGN WEBSITES"*

2016 RANGEFINDER MAGAZINE "SEEING THE LIGHT" COMPETITION WINNER

MAY 2016 NEXT MAGAZINE COVER *PHOTO OF BOB THE DRAG QUEEN*

EXPERTISE

SOFTWARE Adobe InDesign, Photoshop, Illustrator, Dreamweaver

SKILLS Illustration, Typography, Logo Design, Photography (featured in Huffington Post, Next Magazine, Rangefinder Magazine, Queerty.com, and Out In NJ Magazine), HTML, CSS, web design, programming.